

## 2207 Email Dashboard

Jul 1, 2022 - Jul 31, 2022

**All Users**  
100.00% Sessions

How many visits have I received from email?

**1,178**  
% of Total: 6.07% (19,410)



How many unique visitors have arrived via em...

**715**  
% of Total: 7.05% (10,144)



Email Marketing Bounce Rate

**34.31%**  
Avg for View: 11.49% (198.62%)



How long do email subscribers spend on my s...

**00:03:40**  
Avg for View: 00:02:16 (62.05%)



How are my subscribers reading my content?

Device Category	Sessions	Pages / Session
desktop	1,011	2.40
mobile	150	1.51
tablet	2	1.00

Email Campaign Performance

Campaign	Sessions	Bounce Rate
SBFG-2201-NU-SBFG 2022 Emails.	582	43.47%
LDS-2201-NU-LDS	164	0.00%
LDS-2201-NU-LDS 2022 Emails.	102	51.96%
VAR-2201-NU-VAR End Users 2022 Emails.	43	55.81%
SBFG-2201-NU-SBFG	31	0.00%
JLG-2201-NU-JLG 2022 Monthly Rate Card Email.July 2022 Rate Cards	19	0.00%
VAR-2201-NU-VAR Core 2022 Emails.	17	41.18%
VLC-2201-NU-Vend Lease End User 2022 Emails.	12	58.33%
SBFG-2205-NU-SBFG Intro to Drip Emails.	11	0.00%
VLC-2201-NU-Vend lease Vendor 2022 Emails.	9	0.00%

What content is most popular with email subscribers?

Page Title	Sessions	Bounce Rate
Growth from Government Spending – LEAF Resources	531	52.35%
LEAF Marketing Channel Browser - LEAF Commercial Capital, Inc.	241	0.00%
Local Businesses - LEAF Commercial Capital, Inc.	105	0.00%
End-of-Lifecycle Marketing Can Yield a Sales Boom – LEAF Resources	29	62.07%
Dealers - LEAF Commercial Capital, Inc.	24	0.00%
LEAF Commercial Capital, Inc. - LEAF Commercial Capital, Inc.	23	0.00%
The As-a-Service Readiness Checklist – LEAF Resources	21	66.67%
JLG Financial - LEAF Commercial Capital, Inc.	20	0.00%
2022 Outlook: Where CIOs Use Financing for Tomorrow's Technology – LEAF Resources	18	61.11%
Breaking Out of the Break/Replace Cycle With AFMD – LEAF Resources	13	76.92%

