

2207 Site Performance Dashboard

Jul 1, 2022 - Jul 31, 2022

All Users
100.00% Sessions

Visits and % New Visits by Source / Medium

Source / Medium	Sessions	% New Sessions
google / organic	4,008	49.18%
mkto / email	1,163	56.15%
bing / organic	331	68.58%
ads / programmatic	308	92.53%
aax.amazon-adsystem.com / referral	296	100.00%
leafnow.my.workfront.com / referral	242	1.24%
example.com / referral	234	100.00%
brandfolder.com / referral	208	0.48%
trustpilot / company_profile	131	7.63%
yahoo / organic	87	43.68%

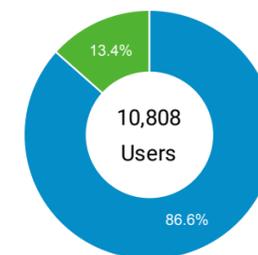
Overall Site Visits

19,410
% of Total: 100.00% (19,410)

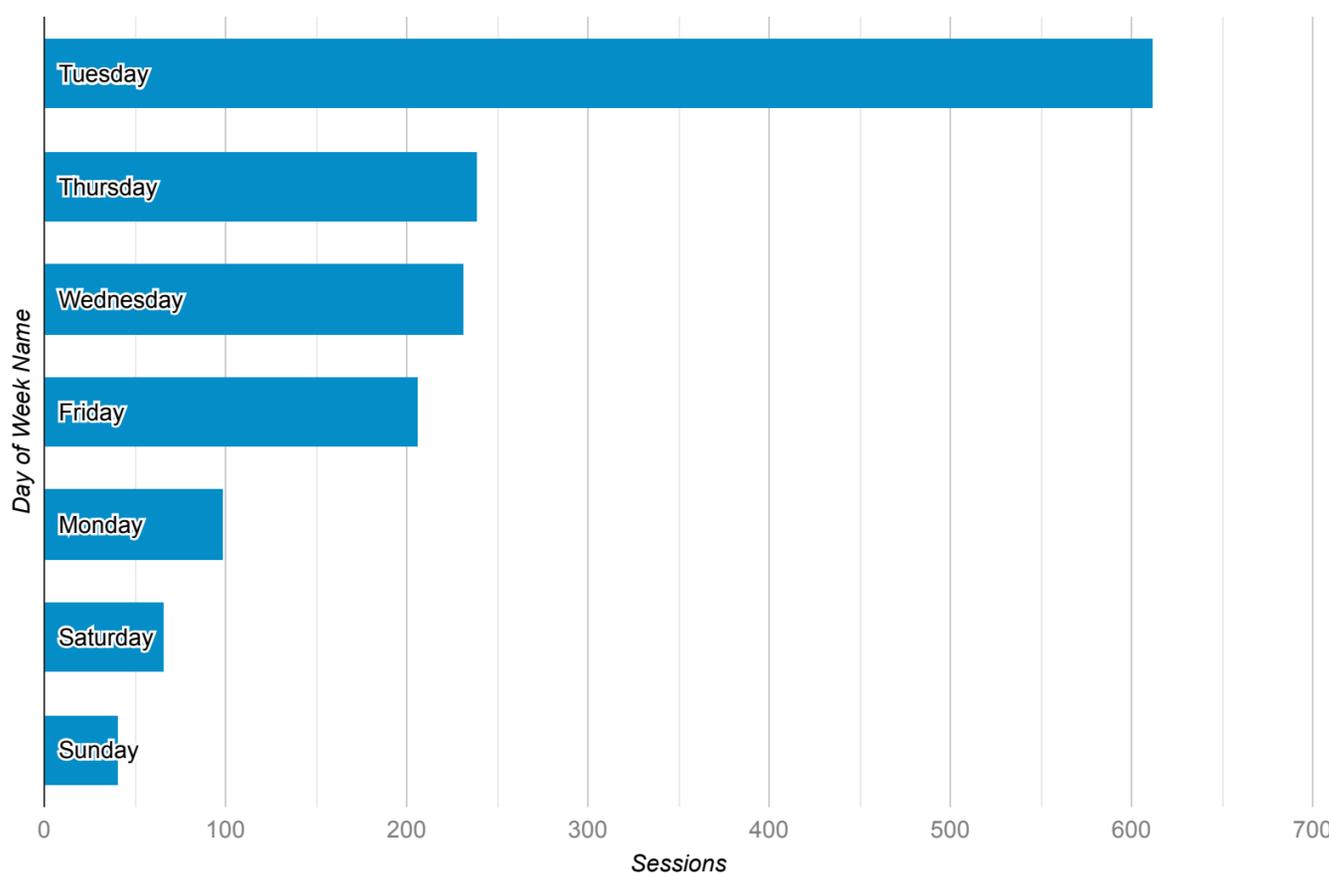


Type of Visitors

New Visitor Returning Visitor



Which days do you get most of traffic?



Average Pages per Visit

2.71
Avg for View: 2.71 (0.00%)



Bounce Rate

11.49%
Avg for View: 11.49% (0.00%)



Avg. Session Duration

00:02:16
Avg for View: 00:02:16 (0.00%)



Avg. Page Load Time (sec)

6.13
Avg for View: 6.13 (0.00%)



Mobile Page Load Time (sec)

7.64
Avg for View: 6.13 (24.68%)



Avg. Server Response Time

0.25
Avg for View: 0.25 (0.00%)



Avg. Domain Lookup Time (sec)

<0.01
Avg for View: <0.01 (0.00%)



Top Social Referral Websites

Social Network	Sessions	Pageviews
LinkedIn	78	186
Facebook	64	150
Tagged	20	40
Buzznet	2	4
Disqus	1	2
Glassdoor	1	6
hi5	1	2
Instagram	1	2
Twitter	1	2

