

Portfolio

<https://kimberlydiane.com>

Contact

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4611 W 3rd St
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Creative & Design Skills

- Graphic Design & Branding
- UI/UX Design & Prototyping
- Typography & Layout Design
- Motion Graphics & Video Editing
- Print & Digital Media Production
- Concept Development
- Visual Storytelling

Software Proficiencies

- Adobe Creative Suite
- Figma, Sketch, and Adobe XD
- Canva & Other Design Tools

AI & Tech Integration

- AI-Assisted Design & Automation
- AI-Powered Image & Video Generation
- AI-Enhanced Copywriting
- Content Strategy
- AI-Powered Data Analysis
- Trend Forecasting
- Process Optimization
- Workflow Automation with AI

Leadership & Strategy

- Creative Direction
- Team Leadership
- Brand Strategy
- Identity Development
- Cross-Functional Collaboration
- Design Thinking & Problem-Solving
- Project & Workflow Management
- Vendor & Freelancer Coordination

Kimberly Pigeon



Brand, Website, & Graphic Designer

Creative and strategic brand designer with 17+ years of experience in brand identity and website design. Passionate about crafting impactful digital experiences that drive business growth. Skilled in problem-solving, audience engagement, and turning vision into strategy.

Work Experience

September 2022 - Present

Senior User Experience Designer | Phase2 Technology

Senior UI/UX Designer leading end-to-end digital design, transforming concepts into seamless user experiences. Skilled in AI-driven design tools, user research, wireframing, and prototyping to create intuitive interfaces and engaging visuals. Experienced in developing original UI components, web pages, and infographics that balance aesthetics with functionality. Collaborates with cross-functional teams to align design strategies with business goals, leveraging data and AI insights to optimize usability, engagement, and conversions.

April 2021 - Present

Business Consultant & Freelance Designer | KD Graphics

Led end-to-end creative projects, delivering custom branding, websites, print materials, and digital assets. Leveraged AI-driven design tools and automation to enhance efficiency and creativity. Expert in Adobe Suite, WordPress, and SEO-optimized content, crafting visually compelling and strategic designs tailored to client needs.

September 2012 - April 2021

Creative Director | BNG Team

Creative Director leading BNG Team's branding and marketing strategy to drive engagement and growth. Oversaw campaign development, brand consistency, and advertising initiatives, leveraging data-driven insights and AI tools to enhance efficiency. Developed sales materials and brand assets, strengthening market positioning and long-term brand loyalty.